



BIEN Social Media Manager Volunteer Position

The Basic Income Earth Network (BIEN) is an international, non-profit organisation dedicated to fostering informed discussion of basic income policies, promoting research, and supporting movements around the world. Our volunteers help amplify the global conversation on Unconditional Basic Income (UBI) to create a more just, secure, and sustainable future.

Role Purpose

The Social Media Manager will lead BIEN's social presence to strengthen our public voice, grow engagement, and support BIEN's mission of promoting understanding and advocacy of basic income.

Key Responsibilities

Content Creation & Scheduling

- Develop and deliver a consistent content calendar across BIEN's social channels (e.g., X/Twitter, LinkedIn, Instagram, Facebook).
- Draft, design, and schedule posts, ensuring they align with BIEN's tone and mission.

Campaigns & Events

- Support communications for key events such as the International Basic Income Week, BIEN Congress, or major policy developments.
- Collaborate with other volunteers to develop small thematic campaigns (e.g., myth-busting UBI, country case studies, researcher spotlights).

Analytics & Improvement

- Track performance of posts and channels; surface insights and recommendations for growth.

Collaboration

- Work with BIEN's Communications Team, Web Team to ensure messaging consistency.
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Skills & Experience (Nice to Have, Not All Required)

- Experience managing social media accounts for organisations, campaigns, or projects.
 - Strong writing skills with the ability to adapt tone for different audiences. Basic graphic design skills (e.g., Canva) are a plus.
 - Familiarity with basic income, social policy, or economic justice movements (or willingness to learn).
 - Comfort with light analytics and performance tracking.
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What You'll Gain

- A chance to shape the digital voice of a respected global organisation in the basic income movement.
- Experience in digital communications, social media strategy, and nonprofit advocacy.
- Opportunities to collaborate with researchers, activists, and policymakers around the world.
- Flexibility and autonomy in a supportive, volunteer-led environment.

How to Apply

Contact volunteers@basicincome.org
