

Website Manager, BIEN

We are seeking a dedicated and enthusiastic Volunteer Website Manager to join us at BIEN. As the Website Manager, you will play a crucial role in ensuring our website effectively communicates our mission, values, and resources dedicated to advocating for Basic Income.

Responsibilities:

- Build, manage, and maintain the organisation's website using platforms such as Wordpress and Divi, while adhering to best practices for website design, usability, and functionality.
- Regularly update and optimize website content, including text, images, videos, and downloadable resources, to ensure an accurate and engaging representation of our advocacy work.
- Collaborate with the team to develop and implement strategies for improving website performance, user experience, and search engine optimization (SEO).
- Conduct regular website audits to identify and fix any technical issues, broken links, or formatting inconsistencies.
- Monitor website analytics and generate reports to track performance, user engagement, and conversion rates.

Qualifications:

- Demonstrated commitment to the Basic Income debate and a thorough understanding of the importance of aligning website materials with a clear definition of Basic Income.
- Proven experience in building, managing, and maintaining websites, with expertise in Wordpress and Divi.
- Meticulous attention to detail, ensuring accuracy and consistency in website content and design.
- Exceptional administrative efficiency, managing multiple tasks, deadlines, and priorities effectively.
- Excellent written and verbal communication skills, with the ability to collaborate effectively with team members, stakeholders, and external partners.

Please note: This is a volunteer position, and compensation will be in the form of valuable experience and the opportunity to make a meaningful impact in advocating for Basic Income.

If you are passionate about Basic Income advocacy, possess the required expertise, and are eager to contribute your skills to a worthy cause, we would love to hear from you. Apply now by sending your CV to diana.bashur@basicincome.org to help us shape the future of Basic Income.