

NEWS RELEASE EMBARGOED UNTIL JULY 16, 2020

75,000 Canadian artists unite: It's time for a basic income.

Today, artists, writers, technicians and performers are calling on Prime Minister Trudeau to create a permanent basic income guarantee.

[Link to: "A Public Letter from the Arts Community for a Basic Income Guarantee"](#)

The pandemic's wrath on lives has been swift. Millions are still out of work, venues shuttered, and livelihoods lost. In this new precarious reality, poverty can become a reality for all of us, abruptly, without warning.

"As stakeholders of the arts and culture sector, we ask you to give Canadians the chance not only to survive, but to live."

"A Basic Income Guarantee would build on existing programs, including CERB, and provide financial security to meet people's basic needs, regardless of their work status."

This public letter, [signed and endorsed by many of the largest arts and culture organizations in Canada and many prominent talents \[link to list\]](#), calls on the government to think outside the box and implement a "basic income program that guarantees an income floor to anyone in need."

In the pandemic's wake, Canada can rise from the disease, hardships, and ruptures in social behavior with a basic income. "The opportunity for change is here and now," write the letter's co-authors: Craig Berggold, Zainub Verjee and Clayton Windatt.

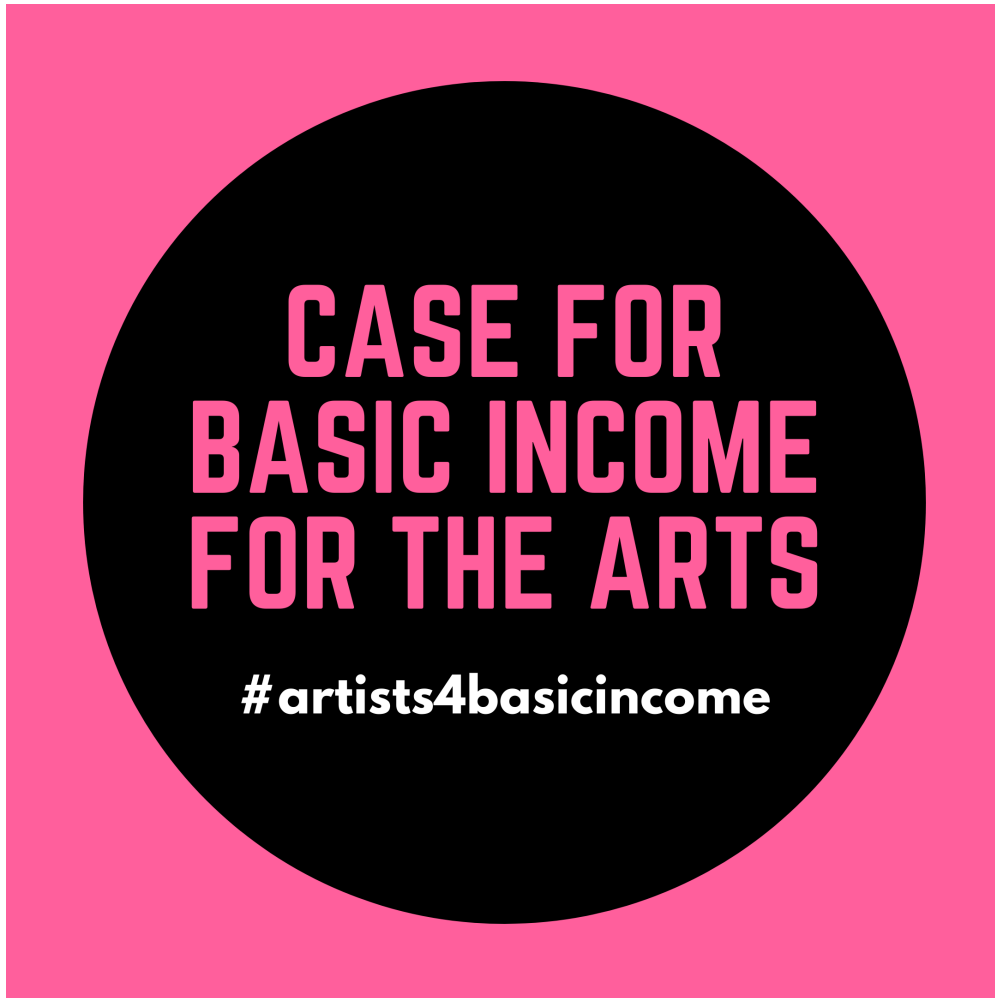
"It's time for a basic income," say Canadian talent from coast to coast to coast: from the North's *Gwaandak Theatre*, the Acadian artists in New Brunswick, the *Conseil québécois du théâtre*; Toronto's *South Asian Visual Arts Centre*; Alberta's celebrated *Kehewin Native Dance Theatre*; I.A.T.S.E.'s stage and film technicians; the *Canadian Federation of Musicians*, the visual artists of *CARFAC*, the francophone *Fédération culturelle canadienne-française*, the *Canadian Actors' Equity*, to opera singer Adrienne Pieczonka, O.C., writer Judy Rebick, filmmaker John Greyson, and [many more...](#)

George Elliot Clarke, the 7th Parliamentary/Canadian Poet Laureate composed *On Basic Income* for our campaign. The poem's opening lines provide a dark glimpse of the solitude and unexpected hardship, through no fault of their own, felt by many Canadians: [\[link to poem\]](#)

*"The economy's an abyss whose bottom is a grave,
And each tightrope walker wobbles as a mere wage-slave.
And those who freefall, screaming, screeching, as they go,
Clutching for handholds or toeholds, only hope to slow, ..."*

Join the co-authors of the public letter at the webinar *The Case for Basic Income for the Arts*, on July 29th, at 2pm EST, hosted by Basic Income Calgary and Ontario Basic Income Network. [Register here \[link\]](#).

For more information visit: www.obin.ca/the_case_for_basic_income_for_the_arts



www.obin.ca/the_case_for_basic_income_for_the_arts

https://www.obin.ca/case_for_basic_income_series

The Case for Basic Income for the Arts is part of the 'Case for Basic Income Series' developed and led by Ontario Basic Income Network, in partnership with Basic Income Canada Network and Coalition Canada.

For media enquiries and to arrange interviews please contact:
Craig Berggold, m: 647-328-9383 e: craigberggold@gmail.com