Ontario is the 2nd largest province in Canada with a population of 13.5 million people, contributing 37% of Canada's GDP. The unemployment rate is 6.5%.
30% Percentage of low-income people on social assistance

70% Percentage of low-income people who are working poor
ONTARIO BASIC INCOME PILOT
DESIGN
WE ARE TESTING THE IDEA THAT...

If someone gets a basic income, they can...

...make ends meet

...experience less stress, anxiety, and have better health

...so they can make decisions about their future.
3 SITES
Brantford, Brant County + Hamilton
Thunder Bay
Lindsay

EVALUATION
Real-time
Random Control Trial

4,000 participants

TAX CREDIT
Decreases as income increases

ELIGIBILITY
Age (18-64)
12 Month Residency in Site
Income Tested

AMOUNT
75% of LIM
E.g. $16,989/year

BASIC INCOME PILOT DESIGN

Benefits
Drug and dental for social assistance recipients

Disability Supplement
Additional $500/month

4,000 participants

EVALUATION
Real-time
Random Control Trial

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E.g. $16,989/year

Benefits
Drug and dental for social assistance recipients

Disability Supplement
Additional $500/month
SHORT-TERM OUTCOMES

- Increased food security
- Reduced stress and anxiety
MEDIUM-TERM OUTCOMES

- Increased community participation
- Improved health and wellbeing
LONG-TERM OUTCOMES

Better quality of life
Enhanced labour market attachment
ONTARIO BASIC INCOME PILOT
IMPLEMENTATION
The Ontario Basic Income Pilot Journey

Premier and Ministers announce the launch of the Ontario Basic Income Pilot

Launch of Pilot
2017 April
Premier and Ministers announce the launch of the Ontario Basic Income Pilot
ACCELERATED ENROLLMENT

Small mailout
Targeted mailout to low-income areas

RANDOM MAILOUT + INFO SESSIONS
First recruitment tactic, followed up by info sessions to answer questions.

GOVERNANCE
Switch to small mailout

SPECIAL ADVISOR
To oversee the research and evaluation of the pilot.
TARGETED AND OPEN CALLS
Working with local networks to recruit participants via in-person enrollment sessions.

SNOWBALL
Allow people to pass the package to another person in household.

THIRD PARTY EVALUATOR
Bring third-party evaluator on board and set design of study.
LINDSAY

2017 SEP

FIRST NATIONS PILOT
Start work with First Nations on co-creation process for First Nations Basic Income Pilot

Raise awareness and precondition community for start of enrollment with a local fair booth.