Ministry of Social Development and Eradication of Hunger

The Bolsa Família Program
Population: 175 million
Area: 8,514,215.3 km²
26 States and the Federal District
5,561 municipalities
Brazil and Latin America

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<tbody>
<tr>
<td><strong>Latin America and the Caribbean</strong></td>
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<td>Brazil</td>
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<tr>
<td>530.2</td>
<td>3.786</td>
<td>33</td>
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<tr>
<td>(175.1) (33%)</td>
<td>(1.355) (36%)</td>
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<td>1. In million inhabitants. Source: CEPAL</td>
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<td>2. In million U$, at invariable prices. Source: CEPAL</td>
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<td>3. Per thousand live births. Source: The World Bank</td>
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Brazil – Geographic Regions

Fonte: IBGE
Brazil – regional inequalities

Infant Mortality per region

Source: IBGE
Brazil – regional inequalities

Illiteracy rate for people $\geq$ 15 years old - 2002

<table>
<thead>
<tr>
<th>Region</th>
<th>Illiteracy Rate</th>
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<tr>
<td>North</td>
<td>9.8</td>
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<tr>
<td>Northeast</td>
<td>23.4</td>
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<tr>
<td>Southeast</td>
<td>7.2</td>
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<td>South</td>
<td>6.7</td>
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<tr>
<td>Center-West</td>
<td>9.6</td>
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<tr>
<td>Brazil</td>
<td>11.8</td>
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Source: IBGE
Brazil – regional inequalities

Child Labor rate - 2002

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<th>Region</th>
<th>Rate</th>
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<tr>
<td>North</td>
<td>5.4</td>
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<tr>
<td>Northeast</td>
<td>47.4</td>
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<tr>
<td>Southeast</td>
<td>23.1</td>
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<tr>
<td>South</td>
<td>17.7</td>
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<td>Center-West</td>
<td>6.4</td>
</tr>
<tr>
<td>Brazil</td>
<td>8.2</td>
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Source: IBGE
Brazil – regional inequalities

Income distribution for the poorest 50% and for the richest 1% in relation to total income – 2002

Source: IBGE
The Bolsa Família Program

Conditional cash transfer program, aiming to:

- Alleviate poverty immediately, through the provision of monetary transfers; and

- Eradicate poverty and promote social inclusion, through the basic social rights (such as health and education) and through access to complementary policies.
Objectives

(I) To fight hunger and promote nutritional and food security;

(II) To fight poverty;

(III) To promote access to public services, especially health, education and social assistance;

(IV) To promote sustainable self-sufficiency of the families living in poverty and in extreme poverty conditions;

(V) To promote integration, complementarity and synergy of the public sector social actions.
Characteristics

- Focused on the family rather than on individual members;

- Unification of selection criteria and conditionalities for beneficiaries;

- Integration of efforts among the different levels of government;

- National coverage, with gradual implementation in the municipalities.
The Bolsa Família Program

Extremely poor families:
Household monthly per capita income up to US$ 15.77

- Fixed benefit: US$ 15.77
- Variable benefit: up to US$ 14.20
- US$ 4.73 Children in the 0-15 age group

Poor families:
Household monthly per capita income between US$ 15.77 and US$ 31.55

- Variable Benefit: up to US$ 14.20
Conditionalities

**Health**
- Children ages 0 to 6 and pregnant and lactating women
  - Pre-natal and post-natal health visits
  - Vaccines up to date for children ages 0 to 6

**Education**
- School attendance for children in the 6-15 age group
Management Model

- Integration of efforts across the different levels of government;
- Partnerships for decentralization;
- Inter-sectoral and decentralized operation;
- Social control (citizen oversight);
Program Partnerships

- Using own resources to expand coverage and/or to increase the benefit amount;
- Making available complementary programs;
- Shared management of databases (registry);
- Decentralization in the monitoring of conditionalities;
- Validation of beneficiaries.
Complementary Programs

- Government initiatives that allow families to reach conditions for self-sufficiency
Examples of Complementary Programs

- Programs for income and job generation;
- Professional re-qualification and qualification programs (training);
- Vocational training courses;
- Micro-credit;
- Support to cooperative program initiatives;
- Literacy programs.
Flow of the Program’s Operation

Ministry
- Defines criteria and guides

City Hall (municipality)
- Program’s local management

Financing agent
- Process information
  - Generates report for concessions
  - Generates payment list
  - Releases payment

Families
- Withdrawal

Issues payment order
- Authorizes concession
5,461 municipalities – 98.2% of Brazilian municipalities

3,97 million families

16 million people
Families - By Region
(May/04)

Families: 3,967,581
Families – By benefit amount
(May/04)

Families: 3,967,581
Distribution of children and youth by age group (May/04)

Total Children: 7,407,978
Goals (families)

December 2003 : 3.6 million
July 2004 : 4.5 million
December 2004 : 6.5 million
Dezembro 2005 : 8.7 million
Dezembro 2006 : 11.2 million
Resources

2004 - R$ 6.0 billion
   US$ 2.0 billion

2005 - R$ 7.5 billion
   US$ 2.5 billion

Operational Costs: 3.8%
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