Popular networks and public support for a basic income in Europe

Andy Mathers & Graham Taylor

Faculty of Economics and Social Science
University of the West of England, Bristol
Frenchay Campus
Coldharbour Lane
Bristol
BS16 1QY
UK

E-mail: andrew.mathers@uwe.ac.uk - graham.taylor@uwe.ac.uk

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On Saturday 10 June 2000 an international meeting was held in Brussels to launch a campaign for a European guaranteed income. The event titled ‘A Social Minimum for all in Europe’ was organised by activists from a popular network that has built up around the ‘European Marches against Unemployment, Job Insecurity and Social Exclusion’ (EM). This represents an important initiative in that not only has it gained support from across the continent and from a diversity of social forces, but it also has the capacity to mobilise a significant level of popular support. Present at the meeting were activists from a range of associations and organisations from Belgium, France, Germany, Spain, UK, Netherlands, Luxembourg and Italy. The diversity of the network was illustrated by the platform of speakers that included representatives from the French and German unemployed and claimants' movements, the European Pensioners Federation, the League for Human Rights, and academics from Belgium and France. The meeting thus brought together an array of diverse groups in support of a 'guaranteed income'. The demand for a guaranteed income was however part of an appeal for a broader set of social rights designed to counter growing levels of social insecurity in Europe. In the context of an undemocratic Europe constructed in the interests of the market the meeting demanded a democratic European Union of solidarity and respect for human rights. The call for a guaranteed monetary income was thus accompanied by demands for rights to essential services like water and electricity and to social rights like health and education. The immediate goal of the EM network is to have these rights recognised through their inclusion in the European Charter of Fundamental Rights due to be agreed at the EU summit in December 2000.

Alongside the increasing popularity of the idea of a basic income by political activists has been the increasing interest in the idea by academics. While the notion has attracted the support of intellectuals from a variety of perspectives including right-wing libertarians, communitarians and socialists (Purdy, 1994; Roche, 1992: 178-90) it has become a particularly important weapon in the armoury of writers interested in reinvigorating social democracy in the context of post-industrialism and globalization. Academic advocates of the concept are however keen to disassociate the notion of a basic income from the wider issue of basic needs (Pierson, 1999: 192). The disassociation of basic income from basic needs in the academic literature leads to a fundamental difference in the meaning and implications of the concept vis à vis the way it has developed within the EM network. In this paper we explore the political and conceptual implications of these divergent understandings of the basic income concept in the context of the EM struggle for a guaranteed income in Europe. We trace the development of the EM demands through the crisis and contradictions of national welfare regimes and the process of European integration. We then explore the development of an oppositional movement to these processes and the way in which the basic income has become a central component in the political, popular and intellectual struggle over the form of 'social Europe'. We conclude that the adoption of the basic income reform by oppositional groups in Europe needs to be seen in its material context and as part of a wider set of aspirations and demands and that this highlights the political and conceptual weaknesses of several strands of the
academic debate on the form, popularity and consequences of a basic income as a new and radical form of welfare beyond the nation state.

**European Integration and the development of Neo-liberal Europe**

The recent increase in support for a basic income in Europe is related to the decomposition of national Keynesian welfare settlements and changing forms of social and political mobilisation. The crisis of the Keynesian welfare state was primarily a result of social coalitions, led by the labour movement, being able to wrest administrative concessions and de-commodified services from national welfare regimes (Offe, 1984). While the crisis of Keynesianism and neo-liberal restructuring is a global phenomenon it has taken a highly specific form in Europe. In contrast to the UK which was subject to intense monetarist restructuring and a state-led assault on the labour movement during the 1980s (Clarke, 1988) neo-liberalism in Europe has been marked by political and economic integration and social partnership. In the context of a protracted crisis of national Keynesianism, European integration has facilitated the internationalisation of capital and political regulation in ways that bypass and marginalise established forms of social and political mobilisation at the national level. This has been built into the institutional form of the EU through the principle of subsidiarity that has dominated the organisational development of the EU. Neo-liberal policies and directives have been developed at the EU level but have been applied by nation states in ways that are sensitive to national conditions. The practical decision-making processes of European integration have thus served as a subtle form of deregulation: undermining what is left of national corporatist arrangements while preventing the development of European mechanisms of policy co-ordination and development.

The Single European Act of 1986 involved member states ceding a degree of national sovereignty in order to hasten the process of economic and monetary union and the completion of the single market by 1992. The Treaty of European Union of 1992 was the logical progression from the completion of the single market. The Act established powerful regulatory mechanisms at the European level to ensure the operation of the newly created market according to neo-liberal principles. This was achieved through both the enhancement of EU competency in the areas of industrial and competition policy and the dynamic of EMU. The centrality of 'subsidiarity' to the 1992 Act demonstrated the attempt to develop an institutional distance between the neo-liberal regulatory institutions at the European level and the modes of national administration through which EU laws and directives were being implemented. However, the convergence criteria of the Maastricht treaty linked together the process of EMU and the reduction of government budget deficits through reductions in social security payments and benefits and the result was an increasing level of nationally focussed struggle and mobilization that increasingly threatened to derail the entire European project. The limited ability of national political forms to contain the political mobilisation and struggle associated with European integration resulted in the re-channelling of struggle into new forms of interest mediation at the national and European level premised on notions of 'social partnership'. The application of EMU convergence criteria was an extremely painful process and resulted in the restructuring and retrenchment of social welfare and in most EU member states was accompanied by high levels of unemployment (Kaupinnen, 1998). Public hostility to economic liberalisation in general and EMU in particular has resulted in the development of a series of tripartite and bipartisan social pacts within EU nation states (Pochet & Fajertag, 1997).
The struggles and crises surrounding EMU resulted in a fundamental recomposition of European modes of governance. These are incorporated in the 1997 Treaty on European Union or Amsterdam Treaty. The Treaty included the employment chapter and incorporated and strengthened the Social Chapter. The Employment Chapter of the Amsterdam Treaty enshrined the notion of ‘employability’ as the touchstone of social development and economic growth within the EU. Through subsidiarity neo-liberal principles have been imposed on national agendas through the necessity of EU member states to draw up Annual Action plans along the lines of employability, entrepreneurship, adaptability and equal opportunities. This is resulting in the convergence of European labour markets and welfare systems around notions of flexibility and ‘workfare’. The central organisational principles around which the above restructuring has occurred are conditionality and employability: the necessary subordination of social rights to the dynamics of the labour market and the need to re-establish the connection between social citizenship and labour market activity. These arrangements have been supported through a popular discourse of ‘social’ and ‘civic’ partnership that has been practised by trade unions and NGO’s at European, national and company level. These new forms of inclusion are premised on an underlying acceptance of neo-liberal market capitalism and embody an intrinsic dualism that has created and intensified social exclusion as manifested in unemployment, low pay and insecurity and an increasing hostility to migrants from outside the EU. It is in opposition to these new forms of exclusion that popular networks in support of a basic income have developed.

European Marches – the development of an oppositional network to neo-liberal Europe

The adoption and development of the demand for a European guaranteed income by the EM network can only be understood in relation to the origins and development of the network itself (see Mathers, 1999). The idea for the European Marches came from the French group Action Chomage! and was adopted by a meeting of European unemployed associations in Florence in 1996. The 1997 marches highlighted the way in which the processes of EMU and neo-liberal restructuring associated with European integration were resulting in a ‘Bankers Europe’ rather than a ‘Peoples’ Europe’. The existence of 20 million unemployed and 57 million living in poverty demonstrated the pressing need for the development of a ‘Social Europe’ alongside the processes of economic and political integration. This idea struck a popular chord and the marches were accompanied by 1000 public meetings across Europe and culminated in a 50,000 strong demonstration at the EU summit in Amsterdam. This success prompted the formation of a permanent network that has organised mobilisations and conferences to accompany each subsequent EU summit. The EM network is thus both a mobilising tool and a forum for debate and its participants and supporters can usefully be understood as comprising three overlapping elements: intellectual, popular and political.

The development of intellectual support for the EM has essentially developed in the context of a dialogue between intellectuals and activists (see Marches Européennes, 1997). The intellectual support for EM and the wider project of creating a social Europe has been particularly strong in France and Pierre Bourdieu has emerged as an especially prominent critique of Neo-liberalism. Bourdieu has been crucial to the construction of the Raisons d’Agir network that promotes the participation of intellectuals in the development of popular movements. Bourdieu’s critique of neo-liberalism is at its sharpest in Acts of Resistance: Against the New Myths of Our Time (Bourdieu, 1998). Bourdieu argues that globalization is a neo-liberal myth and
that the supremacy of the market is serving to destroy civilised society in Europe: a
civility that is epitomised by national welfare states. In Le Monde Diplomatique, which
has proven to be a useful forum for critical intellectuals, he asserts the need for a
European welfare state and argues that there has never been a social policy without
a social movement capable of imposing it (Bourdieu, 1999). Consequently, he has
been involved in the Raisons d'Agir call for a Charter for a European social
movement that can co-ordinate the necessary mobilisation required to initiate ‘new
forms of social solidarity based on unified and improved social benefits’. What is
significant is that although these intellectual critiques of neo-liberal Europe point to
clear support for the development of social rights they have not provided an
intellectual elaboration of the demand for a European guaranteed income. The major
impetus for this demand has been the experiences and struggles of those involved in
the nationally-based popular networks.

The Popular Origins of the Demand for a Guaranteed Income in Europe

The demand for an unconditional right to an income has its origins in the refusal of
claimants and the unemployed to accept the way that institutional ideology, policies
and practices strip them of their dignity. From the EU down, the language used is one
that makes the unemployed responsible for unemployment due to either personal
failings or a lack of skills. The answer is deemed to be the replacement of monetary
benefits that reinforce passivity by active policies that will remoralize and retrain
the unemployed. For claimants, this approach is not only seen as inappropriate but also
as highly insulting. Neo-liberal ideology and policy has been translated into a range
of controls on benefit entitlement that lead to practices that denigrate claimants. The
duty to show evidence of seeking work in a situation of mass unemployment is
viewed as a demeaning and superfluous activity. Moreover, the power of officials to
enter and inspect claimants’ homes, as is the case in Belgium, is regarded as a
contravention of basic human rights. Women have been particularly affected by
cohabitation regulations that deprive them of benefits and have been
disproportionately subjected to intrusions into their privacy. Consequently, claimants’
groups and unemployed associations have been at the forefront of struggles against
the everyday effects of neo-liberalism and have insisted on an unconditional right to
an income as the centrepiece of an alternative.

The guaranteed income demand became a prominent part of the nationally based
struggles against unemployment and poverty that were particularly notable in France
and Germany in 1997 and 1998. In France the decision to cut the Christmas bonus
of the unemployed sparked an outbreak of occupations of social security offices.
This was linked with actions from a broader campaign against poverty involving
actions against homelessness and utility disconnections. The campaign highlighted
the way in which the socially marginalised were deprived of basic human rights and
promoted the notion of rights to basic needs such as public transport and water. The
rapid emergence of a discernible social movement from these activities has been
accurately described as a ‘social miracle’ (Bourdieu, 1998: 88). The actions were
widespread, militant and spectacular. In France, the movement became headline
news and forced a national TV appearance by the Prime Minister to announce the
granting of emergency aid. The combination of increased benefits and new
legislation to combat social exclusion was however insufficient to halt a repeat of the
actions during subsequent winters and these actions increasingly became linked to
the struggles of other marginal groups such as the Sans Papiers migrants and
workers in new militant unions (Eironline, 1998a; Levy & Aguiton, 1998). The French
movement was a catalyst for a series of protest days against unemployment in
Germany beginning in early 1998. These actions consistently mobilised 40,000
participants across 200 towns. Some of the actions were low key demonstrations in front of job centres demanding more jobs, but some drew inspiration from their French counterparts and occupied job centres and raised the issue of wealth distribution by storming the Stock Exchange and offices of the Deutsche Bank (Eironline, 1998b; Rein, 1998). The French and German campaigns were particularly notable for the numerous contacts made between them and the international forums organised by the EM network enabled the message of these movements to circulate across the continent and inspire similar mobilisations elsewhere.

The message that emerged from the above struggles was that while the unemployed wanted jobs they were not prepared to work at any price. Indeed, the priority facing many of those in deepest poverty was not a job but an income. The guaranteed income thus began to speak to the needs of the range of people who were involved in social struggles. Many of those involved were young workers who, with an employment history of insecure employment, were not eligible for work based benefits. These groups were strongly represented in AC! and the leading activists of this group became convinced by the argument for a guaranteed income. Groups such as AC! And German groups such as Bundesarbeitsgemeinschaft der Sozialhilfeinitiativen (BAG-SHI) popularised the demand for a basic income within the EM network. As a consequence, at the Assizes held in Brussels in April 1998 the guaranteed income was the central element in a declaration demanding a series of European social and cultural rights. The slogan of the network became ‘a job is my right, an income is my due’.

**Support for a Basic Income amongst Political Parties**

Adopting the demand for a guaranteed income at the European level suggests its translation into practice through a specific policy to be adopted by political parties and groupings at the EU level. Political participation in the EM network is characterised by its plurality, a situation that is explained by EM chairperson, Angela Klein, who states that:

> We are a campaign against unemployment and its social consequences … behind this there is a criticism of the EU and of national states but this is not codified into a political programme because this unity doesn’t exist. … There are common demands and points that many groups share but not a political programme.

This recognition has made it easier for diverse political forces to work together at the European level in a way that has not been possible at the national level. Practical support and consistent meaningful participation in the EM network has been largely restricted to left wing parties, the Greens and anarchist groups. The EM were initially linked with the ‘Conventions for Full Employment’ - a cross-party initiative that received the support of the ETUC - and as a consequence received support from across the political spectrum. The Amsterdam marchers were welcomed by members of the European Parliament representing the European United Left (GUE/NGL), the Party of European Socialists and the European People’s Party. Subsequently, the EM network has dropped its support for full employment in favour of demanding the right to work and the right to an income. It has become highly critical of the social democratic promoted EU policy goal of full employment which is seen to be associated with further labour market deregulation and welfare restructuring.
Liaison between the network and EU political groupings has become most developed with respect to the Greens and the GUE/NGL. However, neither the Greens nor the GUE/NGL included the call for a European guaranteed income in their 1999 election manifestos. The Green election manifesto asserted that ‘a new model must allow for full social protection and a more flexible lifestyle … The basis for this model is a drastic reduction of working time to make gainful employment available to everyone’. The GUE/NGL is ‘in favour of an increase in minimum social security benefits … and in favour of a high level of social security protection’ (GUE/NGL, 2000). The 1999 European elections resulted in the election of a small yet significant number of MEP’s from parties that support a guaranteed income policy and whose members are active participants in the EM network. The Italian Rifondazione Comunista (RC) has 4 MEPs and supports a guaranteed income. The German Partei des Demokratischen Sozialismus (PDS) has 6 MEPs and is openly critical of European employment policy and has argued for European minimum standards and in support of European popular networks demanding a basic income. The French Ligue Comuniste Révolutionnaire (LCR) has 2 MEPs and is part of the Trotskyist Fourth International that has been an enthusiastic supporter of the EM network.

**Basic Income and the European Marches - The Struggle for Alternatives**

Support for the notion of a basic income is becoming increasingly evident within the EM network. The basic income is seen as a potential defence against the neo-liberal restructuring of social protection systems and labour markets. The EM appeal is to ‘Build barriers! Resist this spiral of poverty! Impose limits beneath which it is unacceptable to fall: a guaranteed income, a minimum wage and a minimum pension’. However, activists like Uwe from the Oldenburg Unemployed Centre recognise the necessity of linking defensive campaigns with a project for longer-term social transformation. He argues that:

> When you see how rights in the labour market that the workers movement struggled centuries for are being destroyed, it is quite right and necessary to say ‘that’s enough’, we are against this and not to say simply we’ll let Europe develop in a way that the rulers want and just work on our alternatives. … But if we are restricted to defensive struggles then we will eventually be pushed back, perhaps more slowly, but it will happen. We must work on our alternative perspectives alongside these daily struggles.

For many in the EM network it is the guaranteed income that is the key to linking daily defensive struggles to visions of social change. Irène of AC! argues that:

> This guaranteed income for all has become more and more important in the unemployed movement, not only because it effects the everyday life of the unemployed, the level of income support, but for us it is also a demand for the future you know. It’s not only a reaction to the nasty tricks of the capitalists, it is also a kind of demand that can be utopian in some way, perhaps in the direction of a liberation from capitalist wage labour. And for us this demand has this utopian seed in it and that has not been the case with the social movements of the last twenty years.

The question of the guaranteed income is closely linked to the redistribution and redefinition of work. However, once the demand for a guaranteed income was adopted at the Brussels Assize the priority became to translate the idea into something meaningful around which it would be possible to mobilise popular support.
The network was immediately faced with the plurality of meanings that were attached to the idea of a guaranteed income. What followed was a process of exchanging information and ideas followed by a workshop on the guaranteed income at the Cologne ‘Assizes’ in January 1999. At this workshop it became clear that the terminology being used differed according to the national background. Whilst the Germans spoke of ‘Existenzgeld’, the French promoted the ‘revenu garanti individuel’ and the Spanish a ‘salario social’. It was recognised that irregular meetings did not provide the space to develop an understanding of the various perspectives and so it was decided to set up a permanent working group on this question. It is difficult to assess the extent to which information and ideas have been exchanged via informal visits and by e-mail and Internet, but such exchanges have proven to be a vital complement to the work of the more formal network. This process was both interrupted and advanced by the organisation of the second European March to Cologne that culminated with another international demonstration of 30,000 people. It was interrupted by the realisation that time for communication had to be accompanied by energy for mobilisation. It was advanced by the development of a core team of activists from the regular EM co-ordination meetings that was able to co-ordinate the work of the nationally based groups. In December 1999 a session of the first ‘European Parliament of the Unemployed’ was devoted to the guaranteed income question. The ‘Parliament’ stressed the need for a European mobilisation against ‘Workfare’ and in favour of the guaranteed income. However, it was also recognised that the demand would need to more specific and relate to a precise figure if there was to be a successful mobilisation around the concept at the European level.

The team that had developed through organising the Cologne events began to work together on this task. They compared the existing systems for minimum incomes and wages and the variety of demands that coexisted in the network. It became dramatically clear that there were huge differences between countries in terms of existing provision and the translation of benefit levels into the EURO made this totally transparent. The highest levels in Denmark were nine times that of the lowest in Portugal and the adoption of an average, for example that of France, would mean that a uniform European guaranteed income would be higher than the Portuguese minimum wage. These differences made the idea of a demand for a uniform level absolutely inconceivable and so the network set about finding a way of combining the desire for equality with the need for a demand that could be a realistic basis for campaigning and mobilisation. Marie-Paule from the Belgian EM describes this process as one where:

Everyone is very respectful of the patchwork that exists in the network and is very concerned about making a demand that has an echo in the various countries, a demand that they can carry back to their country ... Everyone arrives with all of their radicalism but also wanting to find a demand that is a little less radical and that can continue to build the alliances.

The way out of the problem of differing standards and costs of living was in fact provided by the mechanisms of European integration themselves. The gross domestic product (GDP) has become the main indicator in the EURO zone and is used by the European Central Bank as the reference point for restricting public debt. It thus provides an appropriate basis on which to calculate the guaranteed income and the EM decided to demand that it is set at 50% of GDP per head of the population. This links income levels directly to those of wealth and the question of material living standards with those of wealth creation and distribution. This answer is one that ties in with the concerns of activists who have long campaigned for welfare...
reforms to be linked with wider social changes. Significantly, it is quite simple to translate the universal demand into a specific figure at the national level that is easily understandable by people, and around which they can mobilise. Mobilisation is the key for the EM network and this is clearly illustrated by Laurent of AC! who, when asked about the potential for the European guaranteed income to be realised, emphasised that:

"I believe that it won’t happen quietly through explaining things, ... it won’t work like that, ... it’s difficult to make a prognosis, but we can’t simply leave it to the technocrats, the philanthropists, the political classes, ... that would be a catastrophe ... it needs a strong mobilisation or it won’t happen."

The demonstration in Nice will be the first test of whether such a demand will resonate amongst European citizens.

The Basic Income and Socialist Renewal in Europe.

As the process of European integration has intensified advocates of a basic income have increasingly isolated the European level as the most relevant unit of reform. The basic income has emerged as a central demand amongst advocates for the development and strengthening of social Europe. What therefore would be the function of a basic income within this nascent welfare settlement? In the context of the struggle outlined above it is clear that the popularity, feasibility and form of the basic income concept will be determined through struggle and contestation. The struggle over the form of social Europe raises fundamental issues concerning the relationship between citizenship rights and capitalism. While the initial stages of neo-liberal restructuring were concerned with the negation of social rights the more recent reforms associated with ‘Third Way’ social democracy have been concerned with the recomposition of social rights and responsibilities in an accommodation with neo-liberal global capital (Giddens, 1994, 1998). The struggles involving the European Marches are by contrast a struggle against neo-liberalism and globalization for unconditional human rights. The central issue is thus whether ‘Social Europe’ will be premised on an ‘integrative’ or ‘disintegrative’ regime (Mishra, 1984): to what extent is social policy to act as either a counterbalance or a contributor to economic growth or the extent to which welfare is either a social expense or a social investment (O’Connor, 1973). The popularity, feasibility and form of a basic income is not therefore a technical or scientific issue but a political issue concerning the way in which the right to a basic income is linked to the process of capital accumulation.

These issues are however neatly side-stepped by a number of approaches that herald the basic income as a panacea in response to the crisis and decomposition of Keynesian welfare states and as a centrepiece for the radical reformulation of social democracy as a political ideology and practice (Jordan, 1987; Purdy, 1994; Van der Veen & Van Parjis, 1985; Van Parjis, 1992). The basic income has been heralded as an important way forward: a way of securing many of the enduring values of social democracy while abandoning many of social democracy’s traditional solutions. In a context of jobless growth, flexible labour markets and capital mobility the basic income is regarded as facilitating a contemporary rethinking of the social democratic marriage of social justice and economic efficiency. While there are several ways of categorising advocates of the basic income, in the present context it is useful to differentiate between post-industrial socialists who reject the relevance of Keynesian solutions to contemporary social problems and neo-Keynesian and regulationists who argue that new forms of social democratic regulation are becoming feasible at the European level. While there are important differences in respect of these two
positions they share an interest in the basic income as a central component in a revitalised social democratic or socialist regime. We outline both of these positions in order to highlight our argument that issues regarding the form, feasibility and popularity of a basic income are a political rather than technical issue. Indeed, to the extent that social democracy has always propounded technical and scientific solutions to the contradictions of capitalist development (Taylor, 1999: 63-87) the debate on the basic income illustrates the enduring weakness and limitations of social democratic theory and practice in the contemporary context.

**Basic Income as Post-industrial Utopia**

The post-Keynesian approach is premised on the notion that in the context of rapid technological change full employment is no longer possible through quantitative economic growth. In the context of the ‘collapse of work’ new forms of organising work and socially necessary labour time have been advocated together with the need for a radical disconnection between work and income through the introduction of some form of a minimum income (Gorz, 1982, 1985). Gorz has also highlighted the dualism that is central to post-industrial society: the emergence of a casualised, servile and disorganised working class and a privileged, securely employed elite. In the context of de-industrialisation this servile class is increasingly employed in undignified service sector roles that rob workers of dignity and have little economic rationality for society as a whole. This provides both the justification for a minimum income to free individuals from the constraints of the labour market and encourages self-activity (Gorz, 1989, 1999). There are several problems with Gorz’s analysis that have been ascribed to his earlier work that continue to militate against this approach accurately capturing the significance of recent mobilisation for a basic income in Europe (See Giddens’s [1987] critique of *Farewell to the Working Class*): viz, an essential technological determinism that fails to grasp either the social determination of occupational categories or the importance of the state and political regulation in the mediation of social and technological change.

In essence, Gorz fails to grasp the contradictory determination of labour in capitalist society: that the democratisation or elimination of concrete labour does not automatically negate the regulatory power of abstract labour as embodied in the regulatory forms of money and the law as alienated social structures (Postone, 1993: 177-8). The struggles outlined in this paper are therefore focused on the totality of capitalist exploitation in the spheres of both production and exchange and this provides an important distinction between the way in which the basic income concept is understood by the networks *vis à vis* the post-industrial utopian socialism of Gorz. The networks are engaged in a foundational and material struggle over the form of social and political regulation in Europe: a struggle over the content of ‘social Europe’. In this struggle the relationship between work and income, or between needs and capacities and their mediation through alienated social forms, is a central component. As we outlined earlier the context for the struggle is the process of European integration, the Treaty of Amsterdam affirms the connection between employment and income and there is an essential dualism inherent to the Shengen Accord and the resulting ‘Fortress Europe’.

**Basic Income as Post-Fordist Social Integration**

The notion of a basic income has also been mooted by neo-Keynesian and proponents of the French regulation School as a central component in an emergent mode of long-term growth and development as the basis for a progressive form of
neo-liberal globalization in Europe (Albo & Zuege, 1999: 113); a development that was blocked by the deflationary monetary regime associated with EMU and the dominance of neo-liberal ideology (Aglietta, 1986). The new optimism is founded on the election of left of centre governments in most EU member states and the renewal of social democracy associated with the so-called ‘Third Way’. Similarly, the development of ‘Social Europe’ through European Keynesianism has been central to the development of a ‘stakeholder society’ or ‘social capitalism’ (Hutton, 1995). More technically, the combination of a ‘soft EURO’ and the further development of ‘Social Europe’ provide the basis of a renewed ‘regime of accumulation’ and ‘mode of regulation’. In the context of the financial stability facilitated by EMU and the stability pact a new long wave of growth will be facilitated by the incorporation of labour into revitalised mechanisms of corporate governance and the development of new forms of social cohesion premised on income redistribution and a minimum income (Aglietta, 1998).

The dangers of this approach are effectively highlighted by critics of Aglietta’s earlier work on ‘modes of regulation’ at the national level (Aglietta, 1979). The central weakness of the regulation approach is the notion that the state can resolve the contradictions of capital: the state cannot resolve the contradictions of capital but reproduces them in a political form.... (hence) the institutional forms of capitalist social relations are not ‘modes of regulation’, which institutionalise some kind of social democratic class compromise according to the structural imperatives of a regime of accumulation, but institutional forms of class domination, which express a particular configuration of class struggle (Clarke, 1991: 127-8). It is therefore important that the weakness of social democratic mobilisation at the national level is not replicated by the new forms of mobilisation that are developing at the European level. For all the eloquence of the recent attack on neo-liberalism by Pierre Bourdieu and his advocacy of a humanising ‘economics of well-being’ and the necessary mobilisation of a social movement against neo-liberalism (Bourdieu, 1998, 1999), the solution of a universal European state to develop the social dimensions of ‘Social Europe’ is underpinned by an essentially Keynesian formulation (Callinicos, 1999: 92-3).

Basic Income or Basic Needs: Redefining the Terrain of Struggle

While the concept of a basic income has the potential to ameliorate the marginalisation and poverty of many millions of people in both Europe and the rest of the world the appeal and feasibility can only be assessed in the material and conjunctural context in which it is being advocated. As Offe (1992) has noted the concept has limited visionary appeal because the consequences of the reform are ex ante and emerge ex post. However, the concept is more than a defensive measure to defend universal notions of social justice associated with the decomposing welfare state. The concept has been developed by groups such as the European Marches as the basis of an alternative vision of how society could be organised. The potential of these struggles is to both build on a defence of the progressive elements of the KWS such as the de-commodification and collectivisation of basic human needs while overcoming the exclusionary limits of the KWS in respect of gender, race and marginalised and excluded groups. The European networks articulate a new collectivism that goes beyond the abstract universalism of both labourism and social democracy and articulates a concrete universalism that recognises a unity in the
diversity of basic human needs (Browne, 1990). The EM articulate this through the way in which demands for basic needs such as transport are combined with a concern with cultural rights.

The basic income literature is keen to differentiate between basic income and basic needs. The social reality of flexible and insecure employment and the increasing domination of individual and collective identity by consumer culture will remain unaffected by any basic income measure that is abstracted from basic needs. The struggle outlined in this paper is taking place on a new regulatory terrain and it is important to map out this terrain in respect of its implications for the changing relationship between capital accumulation and social rights. In Europe the new struggles are taking place between global capital and the nation state. Owing to the historical specificity of interest mediation and social movement mobilisation in Europe the process of neo-liberal restructuring has taken a densely regional form: the development of European modes of neo-liberal regulation have attempted to demobilise national forms of social mobilisation but in the process have themselves become a focus of contestation and struggle. The struggle for social rights is not therefore taking place in the sanitised realm of global civil society but in the context of a material struggle over the form and content of social regulation and the form and content of social rights that also defines a new configuration between the global, regional, national and local. The issue of a basic income is not outside this process of struggle and has fundamentally different implications in respect of whether it is part of a package of top-down abstract rights or part of a struggle for bottom-up concrete rights. The ultimate difference is that while the former are accommodatory and are concerned to stabilise the relationship between social rights and capital accumulation the latter are destabilising and mark and important step in the recomposition of anti-capitalist struggle in the global era.
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